



Flying Brands is a multi-brand home shopping company

We are a multi-channel retailer, trading directly with our customers through catalogue promotions, press advertising and, increasingly, through the internet.

We have built a customer database of nearly four million households of whom more than 600,000 have ordered products from us in the last 12 months.

Contents

- 01 Financial highlights
- 02 Company overview
- 04 Chairman's statement
- 06 Business review
- 12 Financial review
- 16 Directors' and corporate governance report
- 23 Directors and advisors
- 24 Group income statement
- 25 Balance sheet
- 26 Consolidated statement of comprehensive income
- 26 Statements of changes in shareholders' equity
- 28 Cash flow statement
- 29 Notes to the financial statements
- 52 Five year summary
- 53 Auditors' report
- 54 Remuneration Committee report
- 58 Notice of annual general meeting

